

INTERNSHIP FOR GRAPHIC DESIGN

World-Changing Company

At Appilon Enterprise, we aim to disrupt the status quo in the diamond industry with ethical, sustainable, and affordable diamonds backed by extensive research and development. It's far from easy to create diamonds above the ground, yet we use advanced technologies to mimic the Earth's conditions to form real diamonds in our cutting-edge technology facility. We believe in discovering and developing the talent that is in each one of us. We offer positions that challenge your skills and inspire you to grow. Come and find the potential inside you. Let's grow together! If these types of projects excite you and you are available 2 to 3 days per week, we'd love for you to join us.

The Role

- Contributing development and maintaining of an artwork style in line with brand identity guidelines and proactively identifying and raising potential issues with respect to design needs of the brand/organization.
- Developing visual concepts for marketing materials, including brochures, presentations, advertisements, and social media content.
- Designing graphics and layouts for print and digital platforms that align with the brand identity and resonate with the target audience.
- Creating eye-catching visuals to showcase design projects, including mood boards, renderings, and portfolio materials.
- Managing multiple projects simultaneously and adhering to deadlines while maintaining high-quality standards.
- Taking proactive approach to researching the latest design techniques and methodology in order to foster creative ideas and solution.

What We Value

- Must possess excellent communication skills with the ability to effectively present and explain design concepts.
- Proficiency in various design softwares such as Illustrator & Photoshop knowledge is essential.
- Being digitally focused, with skills across to be able to create design works such as gifs, memes and edit videos.
- A good work ethic and organisational abilities with a willingness to learn and improve skills in a fast-paced, creative environment
- Being a self-starter, ability to work independently and manage time efficiently .
- University students 3rd or 4th grade and fresh graduates